



## Alaska State Council on the Arts 2011-2016 Strategic Plan

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### OUR VISION

#### *For Our State...*

We envision a future in which all Alaskans recognize the value of our unique arts and culture heritage

#### *For Alaskan Communities...*

We envision a future in which the diversity of arts and cultural experiences are essential to healthy Alaskan communities

#### *For Alaska's Artists and Arts Organizations...*

We envision a future of thriving artists and arts organizations, supported and recognized as vital contributors to the economic health of all communities

#### *For the Alaska State Council on the Arts...*

We envision a future in which the Alaska State Council on the Arts is regarded as an essential partner in providing arts, cultural resources and arts education opportunities for Alaskans.

### OUR MISSION

The Alaska State Council on the Arts is a state agency that fosters the development of the arts for all Alaskans through education, partnerships, grants and services.

## OUR CORE VALUES

The Alaska State Council on the Arts believes:

- That a thriving arts and culture sector is necessary for all Alaskans
- ASCA has a unique role in encouraging emerging contemporary artists and arts organizations while recognizing the importance of preserving traditional cultures;
- Alaska is a land of diversity, with over 100 languages spoken in a state with a population of a little more than 600,000 people.
- In the value of arts education throughout the lives of every Alaskan, from preschool to elderly
- In the importance of the local arts agency (LAA) model as the core of community arts and culture activity

## OUR DESIRED OUTCOMES

In 2016, the following outcomes will be achieved through partnerships and initiatives:

- There will be greater stability in the creative sector of Alaska's economy;
- There will be more arts education in the K-12 curriculum;
- Alaska artists will have more professional opportunities in the state;
- That communities large and small will incorporate more public art into overall community design;
- There will be increased public awareness of and participation in arts in Alaska;
- There will be increased public and private funding for the arts;

## ASCA GOALS AND STRATEGIES

### Goal 1: Cultivate awareness and support of arts and culture

Strategy 1: Educate public officials about the benefits of arts in Alaska

Strategy 2: Work to increase funding opportunities for artists and arts organizations

Strategy 3: Broaden ASCA's reach through increased grants and technical services

Strategy 4: Advocate for sustainable public funding at local, state and national levels

Strategy 5: Increase awareness of cultural diversity

Strategy 6: Highlight Alaska Native Artists and develop community arts programs

### Goal 2: Ensure access to arts education

Strategy 1: Increase arts education experiences for K-12 students

Strategy 2: Develop opportunities for lifelong learning through the arts

Strategy 3: Support professional development for arts educators and classroom teachers

Strategy 4: Strengthen the Council's relationship with state and federal agencies that affect education policy

### Goal 3: Expand Alaska's artistic vitality

Strategy 1: Identify and provide services for artists and arts organizations

Strategy 2: Recognize excellence in the creative process

Strategy 3: Promote Alaska's artists

Strategy 4: Strengthen capacity of arts organizations to create and present work

Strategy 5: Support sustainable opportunities for artists to live and work in Alaska

Strategy 6: Provide tools for Alaska Native Artists to develop access to broad markets for economic sustainability

## Goal 4: Build vibrant communities through the arts

Strategy 1: Increase number of arts participation opportunities

Strategy 2: Forge stronger community partnerships with local arts and culture organizations

Strategy 3: Encourage enhancement of community design through art in public spaces

Strategy 4: Advocate for a statewide cultural trust to enhance quality of life and build sustainable arts and culture communities

## Goal 5: Strengthen Council governance and administrative capacity

Strategy 1: Encourage gubernatorial appointments of Council members who are knowledgeable about the arts and represent the geographic and ethnic diversity of the state

Strategy 2: Continually evaluate the effectiveness of Council programs and services

Strategy 3: Assure Council members remain informed so they can govern effectively and advocate for the arts

Strategy 4: Ensure staff leadership and skills development through ongoing training

Strategy 5: Maintain strategic relationships with state, regional and national organizations that advance ASCA's mission

Strategy 6: Improve current technology to ensure agency efficiency

Strategy 7: Continue to seek funding sources outside public funds to maintain agency sustainability