



Alaska State Council
on the Arts
2006-2011 Strategic Plan

Our Mission

The Alaska State Council on the Arts, a state agency, fosters the development of the arts for all Alaskans through education, partnerships, grants and services.

Our Core Values

The Alaska State Council on the Arts believes...

that a thriving arts and culture sector is necessary for all Alaskans;

that ASCA has a unique role in encouraging emerging contemporary artists and arts organizations while recognizing the importance of preserving traditional cultures;

in the value of arts education throughout the lives of every Alaskan, from preschool to elders;

in the importance of the local arts agency model as the core of community arts and culture activity.

Our Vision for Alaska

For Our State....

We envision a future in which all Alaskans recognize the value of our unique arts and cultural heritage.

For Our Communities...

We envision a future in which the diversity of arts and cultural experiences are essential to healthy Alaska communities.

For our artists and arts organizations...

We envision a future of thriving artists and arts organizations, supported and recognized as vital contributors to the economic health of all communities.

For the Alaska State Council on the Arts...

We envision a future in which the Alaska State Council on the Arts is regarded as an essential partner in providing arts, cultural resources, and educational opportunities for Alaskans.

Desired Outcomes

In 2011, the following outcomes will be achieved through partnerships and initiatives:

- There will be greater stability in the creative sector of Alaska's economy;
- There will be more arts education in the K-12 curriculum;
- Alaska artists will have more professional opportunities in the state;
- Communities large and small will incorporate more public art into overall community design;
- There will be increased public awareness of and participation in the arts in Alaska;
- There will be increased public and private funding for the arts.

Alaska State Council on the Arts Goals and Objectives

Goal 1: Cultivate awareness and support for arts and culture

Strategies for achieving goal:

1. Educate public officials about the benefits of arts in Alaska
2. Work to increase funding opportunities for artists and arts organizations
3. Broaden ASCA's reach through increased grants and technical services
4. Communicate the importance of sustainable public funding at local, state and national levels
5. Increase awareness of cultural diversity

Goal 2: Ensure access to arts education

Strategies for achieving goal:

1. Increase arts education experiences for K-12 students
2. Develop opportunities for lifelong learning through the arts
3. Support professional development for artists, arts educators and classroom teachers
4. Strengthen the Council's relationship with state and federal agencies that affect education policy

Goal 3: Expand Alaska's artistic vitality

Strategies for achieving goal:

1. Identify and provide services for artists and arts organizations
2. Recognize excellence in the creative process
3. Promote Alaska's artists
4. Strengthen capacity of arts organizations to create and present work
5. Provide sustainable opportunities for artists to live and work in Alaska

Goal 4: Build vibrant communities through the arts

Strategies for achieving goal:

1. Increase diversity of arts participation opportunities
2. Forge stronger community partnerships through LAAs
3. Increase arts and culture tourism programs throughout Alaska
4. Encourage enhancement of community design through art in public spaces

Goal 5: Strengthen Council governance and administrative capacity

Strategies for achieving goal:

1. Encourage gubernatorial appointments of Council members who are knowledgeable about the arts and represent the geographic and ethnic diversity of the state
2. Continually evaluate the effectiveness of Council programs and services
3. Make sure Council members remain informed so they can govern effectively and advocate for the arts
4. Ensure staff leadership and skills development through ongoing training
5. Maintain strategic relationships with state, regional and national organizations that advance ASCA's mission
6. Improve current technology to ensure agency efficiency